



*Federated
Women's Institutes
of Ontario*

fwio.on.ca

HOME & COUNTRY ROSE GARDEN

FWIO Provincial Newsletter

2021 Print/Advertising Order Form and Specifications

The *Home & Country ROSE Garden* is published twice a year by the Federated Women's Institutes of Ontario. It is distributed to approximately 3,000 WI Members across Ontario and is also available to the public online.

Spring 2021 Advertisement Deadline: February 1, 2021

Fall 2021 Advertisement Deadline: August 1, 2021

To purchase a full-colour advertisement, please complete this order form and return with payment to the FWIO Provincial Office (see address below). Please note: we cannot run your ad unless payment has been received. Should you have questions about the quality or suitability of your ad, you are welcome to submit it in advance for feedback. All advertisements must be approved by the Editor.

Please complete the following information:

Name:		
Company:		
Address:		
City/Town:	Prov:	Postal Code:
Email:	Phone:	

Advertisement Specifications & Prices

Please indicate the ad size (width x height in inches) and the issue(s) you wish the ad to be featured in by checking the appropriate box(es) below:

Ad Size	Price (+ 13% HST)	Spring 2021 Issue	Fall 2021 Issue
Business card (3.5" x 2")	\$100	<input type="checkbox"/>	<input type="checkbox"/>
¼ page (4" x 5")	\$250	<input type="checkbox"/>	<input type="checkbox"/>
½ page (8" x 5" <u>or</u> 4" x 10")	\$500	<input type="checkbox"/>	<input type="checkbox"/>
Full page (8" x 10")	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>

Advertisements must be submitted electronically as JPEG or PDF files to andream@fwio.on.ca.

Please make cheque payable to: "Federated Women's Institutes of Ontario" with "Newsletter Ad" in the memo line. Payments are also accepted via e-transfer to bookkeeper@fwio.on.ca.